

# MOVIE-RADIO GUIDE

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LINDA DARNELL  
20th Century-Fox Star

EXPERTS SOLVE HOLLYWOOD LOVE PROBLEMS

This Issue: Spencer Tracy, Judy Garland, Jack Benny and Rochester

**EXCLUSIVE:**

# Experts Solve HOLLYWOOD'S LOVE PROBLEMS



### To Feature Desk:

OF ALL communities in the world where love and love problems abound, Hollywood's difficulties in that realm are outstanding because they concern such famous personalities.

And when professional glamour becomes romantically entangled, it becomes a high-voltage proposition.

What's wrong with Hollywood's love-affairs? The editors of MOVIE-RADIO GUIDE posed that question to several experts, among them A. L. Kitselman II, who is the leading light in an analytical firm called Persons, Inc.

Many are his star clients who have gone to him unsolicited to have their difficulties unraveled, to learn to live happily—despite Hollywood. He said:

"Nearly everyone wants to know why Hollywood people get married so many times. There are two reasons:

"First, most women marry because they do not want the burden of managing their own careers. Glamour girls in general, and especially the more famous ones, find it almost impossible to get friendly advice from anyone. Consequently they often marry a man hoping to get it. Unfortunately, however, most of them are utterly unable to pick the right kind of man. The man they do marry usually gives up when he discovers he has married an institution as well as a wife.

"It is my work to act as office-husband for several of these ladies.

"Second, men marry repeatedly because they cannot find in any one woman the ideal combination of office-wife, home-manager, under-

standing sweetheart and social asset.

"All of these difficulties hinge upon the fact that a motion-picture star is at one and the same time both an individual and an institution.

"The institution side of a star is known to many, but the individual side is known to few, if any. Sometimes not even the star is aware of it.

"As individuals the stars are usually very lonely people, a great deal more lonely than anyone might suspect. The only way that I can really help them forget the institution side of their nature is by approaching them only as individual human beings.

"In general, my role is that of a personal friend. It sounds very simple, but it really isn't. More than once I've turned out to be the very first such friend a star ever had.

"If it is ever your good fortune to meet a famous actor or actress, remember the greatest kindness you can do them is to approach them without any thought of their wealth, fame or appearance. They want to be treated like people, not like idols, for an idol leads a very lonely life." —E. P.

**MOVIE QUEENS** have few sincere friends. Beautiful, famous and wealthy, they are among the loneliest individuals in the world, forced into this predicament by persons who try to take advantage of them. (1) One of the loneliest is Norma Shearer. Happily wed to Irving Thalberg, his death left a huge void to be filled. Her two children provide needed affection. (2) Hedy Lamarr's the loneliest girl in Hollywood. Twice married and divorced, her physical beauty is a high wall for true affection to surmount. (3) Joan Crawford adopted youngsters to help solve affection needs. (4) Greta Garbo has all characteristics for a happy marriage but hasn't wed. She finds trust and understanding in Gaylord Hauser

### COLUMNISTS DIFFER

Here is how Hollywood columnists answered the following question:

"If you had an actress daughter between eighteen and twenty-one years of age who suddenly announced to you that she intended to elope with a reasonably young man, would you advise her to marry, not to marry? Why?"

**HEDDA HOPPER:** "Why elope? Bring him home . . . get acquainted, have real wedding."

**JIMMIE FIDLER:** "Rather individualistic myself . . . I would let her decide for herself."

**LOUELLA PARSONS:** "Would depend upon her ability as an actress . . . if older, marriage would help her."



**HAPPILY MARRIED COUPLES** in Hollywood have demonstrated how love problems can be solved by keeping their institutional (career) and individual (private) natures separate. (1) Clark Gable and Carole Lombard found their tastes compatible, kept away from the public to remain individuals at home. (2) Long happily wed, Mr. and Mrs. George Murphy's secrets are similar church affiliation, true affection. (3) Myrna Loy, as a glamour girl, turned to Arthur Hornblow for management. Their marriage turned to true love. (4) Jeanette MacDonald and Gene Raymond never forget each other's likes, are one of Hollywood's model couples